



## Broader Impact Identity

The Purcell Space, Environment and Text Analysis Group (SEATAG) questions new media impacts on the understanding of geopolitical issues through teaching, public service, and research that integrates digital humanities and geohumanities approaches with technology and discourse analysis at the local, university, and national level. SEATAG does this in three major ways.

### Research Activities

*Students and colleagues disseminating and effecting change through multidisciplinary work.*

#### Active Research Projects

- Late-Night Humor and Framing America's Geopolitical Imagination
- Web 2.0 and the Creation of Geopolitical Narratives through Crowdsourced Humor Sites
- Media Coverage of Drought and Policy, 2010-2014
- Working with high schools and their Advanced Placement Capstone courses
- College Textbooks' Role in Fostering America's Geopolitical Discourses

### Public Outreach

*Reaching out to the public to engage others and to demonstrate how these approaches work.*

- Public talks through the OU Speakers Forum
- Actively seeking opportunities such as Rotary meetings, public library events, etc.
- Professional blogs and social media to highlight findings
- Working with high schools and their Advanced Placement Capstone courses
- OU Center for Teaching Excellence talks
- Transformative and meaningful faculty-student relationships and bi-directional mentorship facilitated through campus reading groups, conference activity, and public outreach that reflects a shared sense of discovery
- Traditional academic publications

### Teaching

*Demonstrating the power of these approaches through a variety of teaching-related outlets. Developing innovative teaching and assignments linked to active research projects. As well as merging insights from research into the classroom and other educational arenas.*

#### Teaching Examples

- Human Geography(GEOG 1103) course assignments looking at discourse analysis and geohumanities tools.
- Developing text collections for students to interact with and explore data in new ways, building analytical skills as they progress.
- Teaching varied classes such as Media Geographies, Introduction to Geohumanities, and Political Geography that integrate humanities tools and perspectives.

Integration of Research and Outreach

Integration of Outreach and Teaching

Integration of Research and Teaching